

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Doulgas Allyn Miller  
Application No. : 09/883,098  
Filed : June 14, 2001  
For : ADVERTISEMENT SWAPPING USING AN AGGREGATOR FOR  
AN INTERACTIVE TELEVISION SYSTEM



Examiner : Not yet assigned  
Art Unit : 2614  
Docket No. : 260042.455  
Date : May 9, 2002

RECEIVED

MAY 14 2002

Commissioner for Patents  
Washington, DC 20231

Technology Center 2600

FIRST SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

Commissioner for Patents:

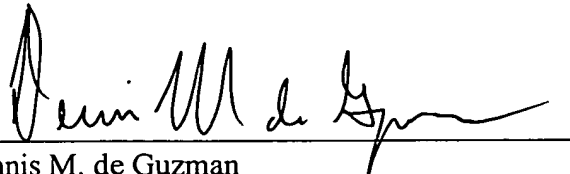
In accordance with 37 C.F.R. §§ 1.56 and 1.97 through 1.98, applicant wishes to make known to the Patent and Trademark Office the references set forth on the attached form PTO-1449 (copies of the listed references are enclosed). As to any reference supplied, applicant does not admit that it is "prior art" under 35 U.S.C. §§ 102 or 103, and specifically reserves the right to traverse or antedate any such reference, as by a showing under 37 C.F.R. § 1.131 or other method. Although the aforesaid references are made known to the Patent and Trademark Office in compliance with applicant's duty to disclose all information he is aware of which is believed relevant to the examination of the above-identified application, applicant believes that his invention is patentable.

I hereby certify that each of the references set forth on the attached form PTO-1449 was cited in a communication from a foreign patent office in a counterpart foreign application not more than three months prior to the filing of this First Supplemental Information Disclosure Statement.

I also hereby certify that each item of information contained in the accompanying First Supplemental Information Disclosure Statement was cited in a communication from a foreign patent office in a counterpart application and that this communication was not received by any individual designated in 37 C.F.R. § 1.56(c) more than thirty days prior to the filing of the First Supplemental Information Disclosure Statement.

Please acknowledge receipt of this First Supplemental Information Disclosure Statement and kindly make the listed references of record in the above-identified application.

Respectfully submitted,  
Douglas Allyn Miller  
Seed Intellectual Property Law Group PLLC



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Dennis M. de Guzman  
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Enclosures:

Postcard  
Form PTO-1449  
Listed References (8)

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260042.455/261038\_1

FORM PTO-1449 (REV.7-80)	U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE	ATTY. DOCKET NO. 260042.455	APPLICATION NO. 09/883,098
<b>INFORMATION DISCLOSURE STATEMENT</b> <i>(Use several sheets if necessary)</i>		APPLICANT Douglas Allyn Miller	
		FILING DATE June 14, 2001	GROUP ART UNIT 2614

## U.S. PATENT DOCUMENTS

*EXAMINER INITIAL		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
	AA	5,600,366	02/04/97	Schulman	348	9	
	AB	5,661,516	08/26/97	Carles	348	8	
	AC	5,774,170	06/30/98	Hite et al.	348	9	
	AD	5,774,664	06/30/98	Hidary et al.	395	200.48	
	AE	5,774,666	06/30/98	Portuesi	395	200.48	
	AF	5,986,692	11/16/99	Logan et al.	348	13	
	AG	6,215,483 B1	04/10/01	Zigmond	345	327	
	AH	6,240,555 B1	05/29/01	Shoff et al.	725	110	
	AI						
	AJ						

## FOREIGN PATENT DOCUMENTS

		DOCUMENT NUMBER	DATE	COUNTRY	TRANSLATION	
					YES	NO
	AK					
	AL					
	AM					
	AN					
	AO					

OTHER PRIOR ART *(Including Author, Title, Date, Pertinent Pages, Etc.)*

	AP	
	AQ	
	AR	

EXAMINER

DATE CONSIDERED

\* EXAMINER: Initial if reference considered, whether or not criteria is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant(s).